

## **How To Raise Funds for Southern California Children's Chorus Using Crowdrise**

**We are excited to present Crowdrise, the new and easy fundraising opportunity. This is our second year using this on-line fundraiser system. It is easy to execute, and offers the chance to significantly increase the financial impact for SCCC, and our exposure, through various social media platforms.**

**We entreat each chorister and his or her family to get involved to help sustain SCCC's important mission.**

Thank you so much for supporting Southern California Children's Chorus and the choristers! This guide will help you to be a successful fundraiser using our tool, Crowdrise! It has step-by-step visuals and instructions which will help you to create a Crowdrise page so that you can easily receive donations for your online fundraiser. You will be able to easily create a page with your information, send emails, post to Facebook, build your team and receive donations.

All donations are tax-deductible and go directly to SCCC. Crowdrise manages all the tax acknowledgements/receipts sent to the donors.

For any families who have "fundraising fatigue" but have the means to donate directly to the chorus, consider this your invitation to bypass the detailed instructions and simply click the red "donate" button on the main page. However, it would behoove you to go through the steps and set up a fundraiser in your child's name and donate there, as then the chorister will be eligible for the incentives described further below.

If you have any questions or concerns about this feel free to contact your choir mom.

## Begin the Process:

Go to the Southern California Children's Chorus Crowdrise page at:

<https://www.crowdrise.com/sccchorus>

Next, click on the Event page titled SCCC 2017 Spring Support Drive, which will take you to:

<https://www.crowdrise.com/SCCC2017SpringSupportDrive>

### SCCC 2017 SPRING SUPPORT DRIVE



Click the black button that states "Set Up Your Fundraiser"



### THE STORY

[Tweet](#) [Share](#)

THE STORY / CROWDFEED

You will next see one of these windows. Follow the prompts.

### JOIN THE EVENT

To create your own fundraising page for this event, choose one of these easy options:

#### START YOUR OWN FUNDRAISER

##### START A NEW FUNDRAISER

Select this option to start your own personal fundraiser or team in this event.

### START A FUNDRAISER

To create your own fundraising page, choose one of

#### START A NEW FUNDRAISER

Start a new fundraiser for SOUTHERN CALIFORNIA CHILDRENS CHORAL ASSOCIATION

[START A NEW FUNDRAISER](#)

OR

#### JOIN AN EXISTING FUNDRAISER

Join an existing fundraiser for SOUTHERN CALIFORNIA CHILDRENS CHORAL ASSOCIATION

Southern California Childrens Choral As

[JOIN AN EXISTING FUNDRAISER](#)

If you're remotely confused, [Contact Us](#) anytime with questions.

Select "Join an existing Fundraiser"  
There are a couple of options set up for you already. You can add your email to join one of the existing fundraisers.

When you sign up for the first time, it will prompt you to fill in your information. Remember your password.

Note: SCCC is also known as Southern California Children's Choral Association

## YOUR FUNDRAISER IS LIVE

You just successfully created a fundraiser on CrowdRise. Here are some quick next steps...

1. Make your pics, video and text personal so that everyone knows how important your cause is to you.
2. The moment you're ready to start raising money, email a link to your fundraising page to all your friends, family, classmates and everyone else you know. Use the Manage Campaign tab to share your fundraiser on Facebook, Twitter, etc. Ask 'em at least three times to support you.

After filling out your personal information, you will see the following screen.

Next, add a Title, summary about SCCC, and other information about the fundraiser.

Follow the page down and complete the rest of the information.

Add photos! Set your goal! Get creative!

You can even set up a thank you email for people who donate using your fundraiser info.

When you are set up, use the Manage Campaign tab to easily share with Facebook, Twitter, other social media. Email a link to everyone you know. Be relentless to get the word out, and have fun which you do it.

Offline donations (not eligible for incentives) can be made directly to:  
SCCC, 5020 Campus Drive,  
Newport Beach 92660

**EDIT BASIC FUNDRAISER INFO** ✓

Fundraiser Title:  
Singing Is Fun!

Event Date: (Optional)  
[Calendar icon] [Clear Date]

Mini Summary:  
SCCC is the best! I love singing and it has taught me so much.

About My Fundraiser:  
SCCC has the best choral education program in Southern California. We have been a leader in the community for twenty years. Our tuition only covers half our expenses.  
We need donations to:  
fund scholarships for children who are unable to participate.  
rent our beautiful rehearsal facilities

Some extra ideas for you to consider:

- \$25 provides 10 pieces of sheet music.
- \$50 provides one month of scholarship rehearsal for one new chorister.
- \$100 provides music folders for one chorus level.
- \$350 provides a chorister with one weekend musical retreat.
- \$500 provides scholarship funding for one chorister for an entire year.
- \$2,000 provides wardrobe resizing for 100 choristers.
- \$10,000 provides transportation for 7 outings.
- \$25,000 provides rehearsal facility rent for one year.

# Incentives

1. As soon as your total contributions reach \$50, you will receive an item of SCCC merchandise.
2. Each week that total donations from all participants exceed \$500, anyone who successfully raised \$50 in that week will be entered into a drawing to receive a prize.
3. Donations received by Monday, at 11pm, will be included in that week's totals to count towards the weekly drawing. Offline donations will not be counted towards the drawing. Our goal is to use social media for this fundraiser.
4. There will be two "Gold Medal" Winners if, at least \$10,000 of our \$25,000 fundraising goal is met. There will be one for the person who brings in the most total donated money. The second one will be to the person who brings in the biggest number of contributions over \$10.
5. All donations through this program are for the general benefit of SCCC. Any Crowdrise donations must be received by a 501(c)3 nonprofit organization.
6. All online donations incur a transaction fee of 6.8% + credit card fees of 2.9%+\$0.30. Donors may elect to add this fee to the amount they are charged by clicking "Get 100% of your donation to charity". Fees are added to the donation. For example, if they select this option and donate \$100, their payment card will be charged \$110. Alternatively, they can click edit, and then select the option to pay \$0 in fees. In this case SCCC would receive \$90 of their \$100 donation.
7. Any questions can be referred to your choir mom.